



WHP
3300 N 6th St
Harrisburg, PA 17110

New Media Firm, The
1322 G Street SE
Washington, DC 20003

Contract # 1527016

Schedule Dates 04/11/13-04/16/13
Advertiser Pennsylvanians for Accountability (80545)
Agency New Media Firm, The (8200)
Product POLITICAL ISSUE (ns) (1187)
Brand PA For Accountability (527038)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mushroe, Bobby
Phone/Fax /
CPE 1976
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments

Date Entered 04/09/13
Last Modified 04/09/13
Entered By Cherie Nichols
CO-OP No
Headline # 9980908 / Brad
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$707.25
Net Total \$4,007.75
Sales Tax

Harrisburg (WHP)
By Broadcast Month
Apr. 2013
Grand Total:

Spots	Rate
16	\$4,715.00
16	\$4,715.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/11/13-04/16/13	1	:30	7A- CBS This Morning	2	X	X	X	X	X			4	\$85.00	\$340.00	Harrisburg (WHP)		4/9/13
2.0	Normal Line / SPOT (2)	04/11/13-04/16/13	1	:30	5:30P- News-CBS21 News-530P	1	X	X	X	X	X			2	\$200.00	\$400.00	Harrisburg (WHP)		4/9/13
3.0	Normal Line / SPOT (3)	04/11/13-04/16/13	1	:30	5:58P- News-CBS21 News-6P	2	X	X	X	X	X			4	\$250.00	\$1,000.00	Harrisburg (WHP)		4/9/13
4.0	Normal Line / SPOT (4)	04/11/13-04/16/13	1	:30	6:58P- Wheel of Fortune	1	X	X	X	X	X			2	\$700.00	\$1,400.00	Harrisburg (WHP)		4/9/13
5.0	Normal Line / SPOT (5)	04/11/13-04/12/13	1	:30	7:28P- Jeopardy	1			X	X	X			1	\$825.00	\$825.00	Harrisburg (WHP)		4/9/13
6.0	Normal Line / SPOT (6)	04/11/13-04/16/13	1	:30	11P- News-CBS21 News-11P	1	X	X	X	X	X			2	\$250.00	\$500.00	Harrisburg (WHP)		4/9/13
7.0	Normal Line / SPOT (8)	04/13/13-04/14/13	1	:30	11P- News-CBS21 News-11P	1						X	X	1	\$250.00	\$250.00	Harrisburg (WHP)		4/9/13

CONFIRMATION CONTRACT

Date:

Accepted-Agency/Advertiser:

Date:

Comments: